

# RATE CARD 2026

## Editorial & Fashion Photography

Editorial • Lookbooks • Model Portfolios

---

### Editorial & Fashion Photography

**2-Hour Editorial Session — \$1,000–\$1,200**

**Hourly Rate (Editorial / Campaign Work) — \$300–\$400/hr** *(2 hour minimum)*

**Includes:**

2 looks • proof gallery • 12 final retouched images (6 per look)  
skin-true retouching • web & high-res delivery

**Add-ons:**

Extra images \$50 each • Extra look \$200 • Studio rental • Hair & Makeup  
BTS reels • Licensing • Creative assistant

## Lookbook & Designer Collection Photography

**Base Lookbook (up to 10 looks) — \$900–\$1,300**

**Hourly Rate (Production Coverage) — \$250–\$350/hr**

**Includes:**

3 edited images per look (approx. 30 total)

clean editorial lighting • garment-focused consistency

**Add-ons:**

Additional looks • Multiple models • BTS reel • Campaign licensing

Location / studio fees (cost-plus)

## **Model Portfolio Development (Agency-Aligned)**

**Base Portfolio Session — \$450–\$650**

**Hourly Rate — \$250–\$300/hr**

**Includes:**

8 edited portfolio images + 4 digitals (polaroid-style)

2 outfits • neutral studio / test-shoot style

**Add-ons:**

Extra outfits • Additional edits • Comp card design

Editorial upgrade mini-set • Hair & Makeup

## Fashion Event & Backstage Coverage

**Rate — \$250–\$450/hr**

**Includes:**

30–50 edited images per hour

candid backstage • runway coverage • designer & styling details

---

## Licensing & Usage

Includes:

- Personal use
- Portfolio use
- Organic social media use

Campaign, advertising & commercial usage  
is licensed per project.

---

## Booking & Inquiries

Calgary, Alberta — Editorial & Fashion Photography

Turnaround 7–10 days • Rush options available

Contact via Instagram DM or email